

Executive Seminars

“You Don’t Have To Be a Mechanic To Drive A Car.”



What is Brown Belt Certification.

WHAT IS IT

A one day advanced business seminar of about how to effectively implement any business initiative successfully. Additionally, you will receive the tools and templates to used to do it. You will understand how to decrease costs and increase customer satisfaction and profits. Bottom line, this certification offers fast... dramatic...understanding how to increase your success and how the ROI or company value.

You do not have to be a mechanic to drive a car, but you do need to know a few key critical components to successfully implement any critical business initiative, Lean or Six Sigma or work for a company where these methodologies have been implemented.

WHAT WILL I RECEIVE

Upon completion of the Brown Belt Certification you will have a foundation and understanding of Lean and Six Sigma and the tools, templates and understand what senior leaders need to do and how to do it.

COURSE DESCRIPTION

The Senior management’s key to success in every company is to understand how to take the business strategy and align business systems and people systems to attain the business goals. You will learn how to clarify the business strategy, identify the right business projects, select the high potential projects, the basics of lean and six sigma as well as other business tools and templates designed to increase profits and productivity up to 40%. Resulting in: Significant added value to customers, Top and bottom-line growth, Increased intellectual capital from projects, Involvement and excitement throughout the workforce, Continuous improvement becomes culture-based, not project-based.

What you will Learn and Receive

- Project Priority Calculator used to pick projects that will have the greatest impact and are aligned to business strategies.
- The basics of Lean, Six Sigma and Kaizen methodologies.
- How to identify scope and define Six Sigma projects tied to critical business initiatives.
- The roles and responsibilities for each team member.
- How to influence culture change and increase productivity up to 40%.
- Initialization Workshop template covering the steps you need to take to ensure success and a deployment planning powerpoint, an implementation handbook, deployment plan and methodology.
- The 20 questions ensuring project definition based on root cause, glossary of terms, gap analysis.
- Financial model user guide, ROI business financial model and project financial model.
- Balanced Scorecard measurement/metrics, Lean Six Sigma (LSS) Meeting agenda and LSS tools and templates.
- Lean Six Sigma basics, a logical framework. Learn how to get the information you need to be successful and get results.
- Value-stream mapping to the 5th power, how to use a process spider and DPMO/Sigma Calculator.
- Discussions around where you will meet problems and how to overcome them.

**White Belt is a prerequisite*